

## MEDIA RELEASE

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### INAVIA launches Summer Promotion 2017 for its Route Profitability Tools

With the summer sun now covering all of Europe, INAVIA has taken a sunny approach to promoting their *Route Profitability Tool - Passenger* and *Route Profitability Tool - Freighter*.

Both tools are designed to provide airlines with a complete overview of ALL cost items influencing route profitability while at the same time showing the untapped revenue potential of a route. With the *RPT-P* and *RPT-F*, complete airline networks can be fine-tuned and results of new routes be simulated with a high degree of accuracy.

Within INAVIA's *Passenger Tool*, they have also included a broad analysis of ancillary revenues. The *Route Profitability Tool - Passenger* is certainly one of the best calculation tools to assess the true potential of a planned route. It is also a perfect simulation tool to fine-tune an existing route or a complete network by simulating changes in costs, revenues, load factors, etc..

The *Route Profitability Tool - Passenger* is complemented by INAVIA's *Route Profitability Tool - Freighter* for cargo operations. This tool is going into almost excessive detail and can even handle two-sector flights with three revenue sectors. Fine-tune your complete network of cargo routes or simulate route results for a planned new cargo route. It has proven already to be among the best planning and simulation tools available anywhere in the industry.

Both tools will suit any airline, large or small, scheduled or charter and can also be used by airports for route development studies.

During this Summer Promotion, running from now until the end of September 2017, INAVIA will offer both tools at special introductory prices which include on-the-job training for staff working with the tools by InAvia's experts. Small to medium-sized airlines now have the opportunity to test and purchase top-class **Route Profitability Tools** at very competitive prices.

For details of this unbeatable offer please refer to INAVIA's website.

Passenger airlines please click here:

<http://www.inavia.com/en/route-profitability-tools/passenger/index.php>

Cargo airlines please follow this link:

<http://www.inavia.com/en/route-profitability-tools/freighter/index.php>

and contact INAVIA at [RPTP@inavia.com](mailto:RPTP@inavia.com) and [RPTF@inavia.com](mailto:RPTF@inavia.com)

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## About INAVIA Aviation Consultants GmbH

**INAVIA** Aviation Consultants GmbH, based in Germany, is an independent, internationally operating consultancy for civil aviation. **INAVIA** consults to airlines, airports, aircraft manufacturers and other aviation related companies on strategic, commercial and operational aspects. **INAVIA** specialises in business strategy, restructuring, and traffic development.

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## Medienkontakt / Media Contact:

### **INAVIA** Aviation Consultants GmbH

St. Töniser Str. 42

47918 Tönisvorst

Deutschland / Germany

TEL: +49 / 2156 / 80 988

WEB: [www.inavia.aero](http://www.inavia.aero)

Handelsregister / Trade Register: AG Kempen HRB 9698

### **Michael Hövel**

#### **Geschäftsführender Gesellschafter / Managing Partner**

MOB: +49 / 173 / 288 6003

Email: [michael.hoevel@inavia.com](mailto:michael.hoevel@inavia.com)

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